

Bachelor of Science in Business Management



A Strong Foundation For Your Business Career

Gain expertise in the business management skills and applications that increase your value to employers. This IACBE-accredited business degree program has resumé-building credentials incorporated into the curriculum. Graduate fully prepared to advance your business career or pursue graduate-level study.



A Business Degree that Spans All Industries

This career-driven undergraduate business degree program will give you versatile, in-demand job skills through classes in analytics, project management, marketing, sustainability, supply chain management, communications, professionalism, social entrepreneurship and more.



Learn from Experienced Business Management Leaders

Courses are taught by industry experts who are active management practitioners, ready to share the hard-earned wisdom and experience they've gained addressing today's business challenges. Small class sizes ensure valuable interaction between students and esteemed faculty.



A Business Management Degree with Project Management Certification Built In

Wilmington University's affordable Business Management bachelor's degree program includes coursework to qualify you for a Project Management Institute certification—built into your classes. Plus, the hands-on learning experiences in the Business Management degree build your resumé and professional network.



40 courses 120 total credits
Finish your Business Management degree faster by transferring credits.

\$1,170
per course

Cost of a typical 3-credit course taken at our **New Castle campus or online**



Classes start every 8 weeks



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BUSINESS

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General Education Requirements (45-46 Credits)

<input type="checkbox"/> CTA 326 Integrating Excel into Business Problem Solving	<input type="checkbox"/> MAT 205 Introductory Survey of Mathematics
<input type="checkbox"/> ECO 101 Economics I	<input type="checkbox"/> PHI 100 Introduction to Critical Thinking
<input type="checkbox"/> ENG 121 English Composition I	<input type="checkbox"/> PSY 101 Introduction to Psychology
<input type="checkbox"/> ENG 122 English Composition II	<input type="checkbox"/> SOC 101 Introduction to Sociology
<input type="checkbox"/> ENG 131 Public Speaking	<input type="checkbox"/> Humanities Electives (3 Credits)
<input type="checkbox"/> ENG 310 Research Writing	<input type="checkbox"/> Natural Science Elective (3 Credits)
<input type="checkbox"/> HIS 381 Contemporary Global Issues	<input type="checkbox"/> Free Electives* (9 Credits)

Business Core (33 Credits)

<input type="checkbox"/> BAC 101 Accounting I	<input type="checkbox"/> BBM 402 Strategic Management ✓
<input type="checkbox"/> BAC 102 Accounting II	<input type="checkbox"/> BMK 305 Marketing
<input type="checkbox"/> BBA 301 Introduction to Business Analytics**	<input type="checkbox"/> FIN 305 Financial Management ✓
<input type="checkbox"/> BBM 201 Principles of Management	<input type="checkbox"/> MAT 312 Business Statistics ✓
<input type="checkbox"/> BBM 301 Organizational Behavior	<input type="checkbox"/> MIS 320 Management Information Systems
<input type="checkbox"/> BBM 320 Business Communications ✓	

Business Management Program Core (30 Credits)

<input type="checkbox"/> BBM 315 Supervisory Management**	<input type="checkbox"/> BLA 303 Legal and Ethical Environment of Business
<input type="checkbox"/> BBM 347 Interpersonal Skills and Professionalism in the Workplace	<input type="checkbox"/> ECO 102 Economics II
<input type="checkbox"/> BBM 370 Global Business Management	<input type="checkbox"/> FIN 306 Corporate Finance
<input type="checkbox"/> BBM 411 Operations and Systems Management	<input type="checkbox"/> HRM 310 Organizational Development**
<input type="checkbox"/> BBM 412 Project Management	<input type="checkbox"/> HRM 311 Human Resource Management

Business Electives (12 Credits)

Nonprofit Management Concentration (15 Credits)[†]

<input type="checkbox"/> NFP 301 Introduction to Nonprofit Agencies	<input type="checkbox"/> NFP 303 Foundations of Fiscal Management for Nonprofit
<input type="checkbox"/> NFP 302 Management of the Nonprofit Organization	<input type="checkbox"/> NFP 304 Advocacy and Public Policy
Choose ONE of the following:	
<input type="checkbox"/> FIN 331 Finance for Nonprofit	<input type="checkbox"/> NFP 307 Fundraising for Nonprofits
<input type="checkbox"/> HRM 361 HRM in Public and Nonprofit Organizations	<input type="checkbox"/> SPM 309 Sport and Athletics Fundraising

Small Business Management (16 credits):

<input type="checkbox"/> BBM 100 Customer Service Workshop	<input type="checkbox"/> BLA 310 Small Business Law
<input type="checkbox"/> BBM 350 Introduction to E-Commerce	<input type="checkbox"/> BMK 366 Entrepreneurship
<input type="checkbox"/> BBM 351 Small Business Management	<input type="checkbox"/> FIN 310 Small Business Finance

Note: Prerequisites include BBM 201 and BMK 305.

✓ = Typical Completion Degree Course

* Students with less than 16 transfer credits are required to take FYE 101 as one of their free electives.

** Available as a co-op

† Students may substitute any program-specific course for an alternate NFP course of their choosing or an internship.

Apply a Dual-Credit Certificate[®] to your degree!

Earn a career-boosting certificate and get credit toward a WilmU degree at the same time! Most WilmU certificates can be completed entirely online in just one year.

Already have an associate degree?

A WilmU completion degree provides just the courses you need to earn your bachelor's degree.

Look for the ✓ to see typical completion degree courses.

Prerequisite and additional courses not listed here may be required.

Have questions? We're here to help!

Admissions Specialists

☎ 877.967.5464

@ admissions@wilmu.edu



Wilmington University's College of Business has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE).

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